

KRFC – Board of Directors Meeting – Mar 15, 2007

7pm , at KRFC offices

Attendance: Chris Kennison, Beth Flowers, , Jack Armstrong, Jess Greise , Chad Morris, Greg Krush, Kathe Mehlbach: Absent: Cat McClintock, Saul Hopper

Staff: Ray Frush, Dennis Bigelow, Public: ...

AGENDA

Chad called to order.

1. Agenda Review –
 2. Approval of Minutes - moved and 2nd – all in favor.
 3. Consent agenda item(s) Station Manager Report - moved and 2nd – all in favor.
 4. Committee Reports –
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1. Stations Operations: Ray Frush
 - a. Recruited Ed Ott as another tech helper to clear out WITS issues. Also brought in Jim Varner to help with office PC's.
 - b. Had a Saturday training session for equipment review.
 - c. Future: need an alternate chief operators (Debbie Leinhart is leaving).
 - d. Equipment – new shack A/C has helped. Studio equipment is starting to age. Headphones missing. Tim Tilson and Ray working on xmitter upgrade re: PTFP grant.
 - e. Streaming – having quality issues – likely due to our station server. Engaging ITX to help with computer infrastructure.
 - f.
 2. Live at Lunch – Cory Barns,
 - a. Have reached 1000 shows as of Feb 9th. 725 different artists
 - b. Hired Dennis Bigelow as L@L coordinator, and Music director. Have Ed Ott as a new technician.

c. Vault Alliance partnership – taking our recorded show on the web for download. Go live 3rd qtr. 2007.

d. Sound quality has gone up. Deal with Alley Cat for artists and techs.

e. Have new headphones, getting mixer replaced, got some sound baffles (clear Plexiglas). Moving old shows to the new server.

f. Future: need to recruit, train and retain new techs and hosts! Trying to book out 6-8 weeks in advance. Working on and online calendar. Need a training and certification program for techs. Grow publicity and outreach and marketing. Would like to be involved in the marketing committee. Would like to have an intern for assisting with library. Would like to be part of training for programmers if possible. Get into Podcasting. Cables for compressors and a patch bay.

3. Programming – Jean Charney

a. Need more listener-members.

b. Had a written report with prioritized agendas for the year.

c. Starting to focus on ‘sound of station’ , trying to create a consistent KRFC sound along with retaining individual elements that programmers bring.

d. Rule of thumb is ‘one show per programmer’ , but sometimes we can’t cover it all (ie. morning mix)

e. Show evaluations were started, they transitioned the task to the staff from now on.

f. Committee seems to be running smoothly. Have less than 10 members.

g. Regular meeting is; 2nd Tues of the month at 7pm to 9pm.

4. News – Elisabeth Bailey, Bob Overbeck, Frank Currie, Caroline Harding, Susan gilespie/mariska.

a. Would like to know how many hits we get

b. Would like more volunteers for the news, HS students, and esp. sr. citizens. Could use help with outreach to get more volunteers.

c. Need 4 more portable recorders, gathering and editing segments take a long time. Audio quality is very important.

d. Caroline spends about 20 hrs a week! on news.

- e. Need more places to do phone interviews with good phones. 2 simultaneous ideally.
- f. News director is working well – have a central coord. Point.
- g. A strong team presentation from dedicated and excited volunteers that are functioning as a team. Gather, edit and produce news. Only local independent news source on the air. Open invitation to attend any news event. TUES 5:30p is the weekly news team meeting.

5. Technology request – Beth:

- 1. Getting File Maker Pro ver 8.5 (database), but we need a Windows Server. \$12K estimated cost for the hardware.
- 2. Motion to approve Beth's to borrow from our line of credit \$12k for new server. – 2nd and approved.

Set next meeting date. NEXT MEETING DATE: April 5th.

6. Public Comment – Bob said thanks for letting the guide dog trainee come to the station.

7. Adjourn

Meeting adjourned. BOD retired to an Executive Session.

Notes: Chris Kennison