



## **POWER THE TOWER CAMPAIGN !!!**

The total effective radiated power increase will take us  
from 3kW to 50kW.

Licensed we currently reach a population of  
352,000 and the increase in  
power will have a population gain of 63% = 227,831 with  
a new total reach of 579,831.

The Power The Tower  
Campaign goal is  
**\$307,000.00**

**Thank you to Paul and Amy Hach and  
Jackie and Ed Warner for their very generous legacy  
lead gifts.**

Your generosity is so appreciated and every penny  
counts.

For more information call Jen Parker – Executive Director  
at 970.221.5075